

VIDEO: LIFE AFTER DEATH BY POWERPOINT
KEY: PHOTOCOPIABLE SHEET FOR QUESTION B

Script for Question 1 (beginning to 00:34)

People tend to put every word they are going to say on their Power Point slides. Although this eliminates the need to memorize your talk, ultimately this makes your slides crowded, wordy and boring. You will lose your audience's attention before you even reach the bottom of your... Ehh... first slide.

Script for Question 2 (00:34 to 0:55)

Most people do not run spell check, BIG MISTAKE. Nothing makes you look stupider than spelling errors. It is got a red line under it. Recheck the spelling.

Script for Question 3 (00:55 to 1:21)

Avoid excessive bullet pointing. Only bullet key points. Too many bullet-points and your key messages will not stand out. In fact the term bullet point comes from people firing guns at annoying presenters. Hence, the bullet point

Script for Question 4 (1:50 to 2:18)

Also notice this. People love to pack data in their presentation. They shove more and more data thinking it's better but it is not. The more data you have the harder it is to read your slide. The effectiveness plummets. Now you can prove the effectiveness by adding some shading and some 3D effects. Add some second order and third order effects. I know, let's add some labels. That will help a lot. That is pretty much every marketing slide I've ever seen right there.

Script for Question 5 (2:35: to 3:15)

I'm into (in) animation. People become animators with Power point. You can have things flying all over the place and that can be good. If you are a visual learner, that will improve the effectiveness of your performance but if you are easily distracted, more animations and people have no idea of what you are talking about. They just: "WOW, that is cool, WOW".

Script for Question 6 (3:15 to 3:54)

I've also come up with this. It's a kind of little science I've invented. It's called font analysis. Basically the font you choose says something about who you are as a person. There is a huge list of fonts and you choose one and that says something about you. So be careful the font you choose. For example, if you choose Courier New, that happens to be my favorite, you're probably organized and structured. If you choose Matisse, it means you are artistic. And if you choose Times New Roman, it means you are lazy, apathetic, unimaginative and you always choose the default.